

Deliverable 5.5

SYNTHESIS OF DISSEMINATION MATERIAL

MAY 2022



Project's name: IMPACTS9. IMPACTS9 is a Horizon 2020 project (Coordinated and Support Action) funded by the European Commission for 3 years (from 1 May 2019 until 30 April 2022). Its purpose is to accelerate the progress realised within the CCUS SET-Plan and to support delivery of the R&I activities in the CCUS Implementation Plan.

<https://www.ccus-setplan.eu/>

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 842214

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Introduction

The SET-Plan

The [European Strategic Energy Technology Plan \(SET-Plan\)](#) aims to accelerate the deployment of low-carbon technologies, improve new technologies and bring down costs by coordinating national research efforts. The SET-Plan brings together EU countries, the European Commission, industries, and research institutions. The SET-Plan defined ten priority areas, covering a wide range of sectors including CCUS, wind, solar, geothermal, renewable heating and cooling, biofuels, etc. The Implementation Working Group 9 (CCUS SET-Plan or IWG9) has been established to help the progress of Research and Innovation (R&I) activities required to achieve the 2020 targets for CCS and CCU agreed by the European Commission, SET-Plan countries, and industry.

The CCUS SET-Plan

The [CCUS SET-Plan](#) is composed of 11 SET-Plan countries (Czechia, France, Germany, Hungary, Italy, Norway, The Netherlands, Turkey, Spain, Sweden and the UK), industrial stakeholders, non-governmental organisations, and research institutions. The work is chaired by the Netherlands, Norway, and the Zero Emissions Platform.

Reaching climate neutrality by 2050 will require major efforts from all economic sectors and European society. Higher climate goals mean that all low-carbon technologies under the European Commission's SET-Plan will be crucial in contributing to the transition to a climate neutral economy by 2050 and to accelerate knowledge development as well as technology transfer and up-take. CCS and CCU will play an important role in the delivery of climate neutrality by 2050, enabling a cost-efficient trajectory towards a low-carbon economy with EU's climate objectives.

Dissemination material

Due to COVID restrictions, some types of typical dissemination material like brochures, leaflets, flyers, handouts, posters were not used as a large number of events especially during 2020 and 2021 was online. Therefore the diversity of the dissemination material was limited; the main dissemination form are reports published at the CCUS SET-Plan website

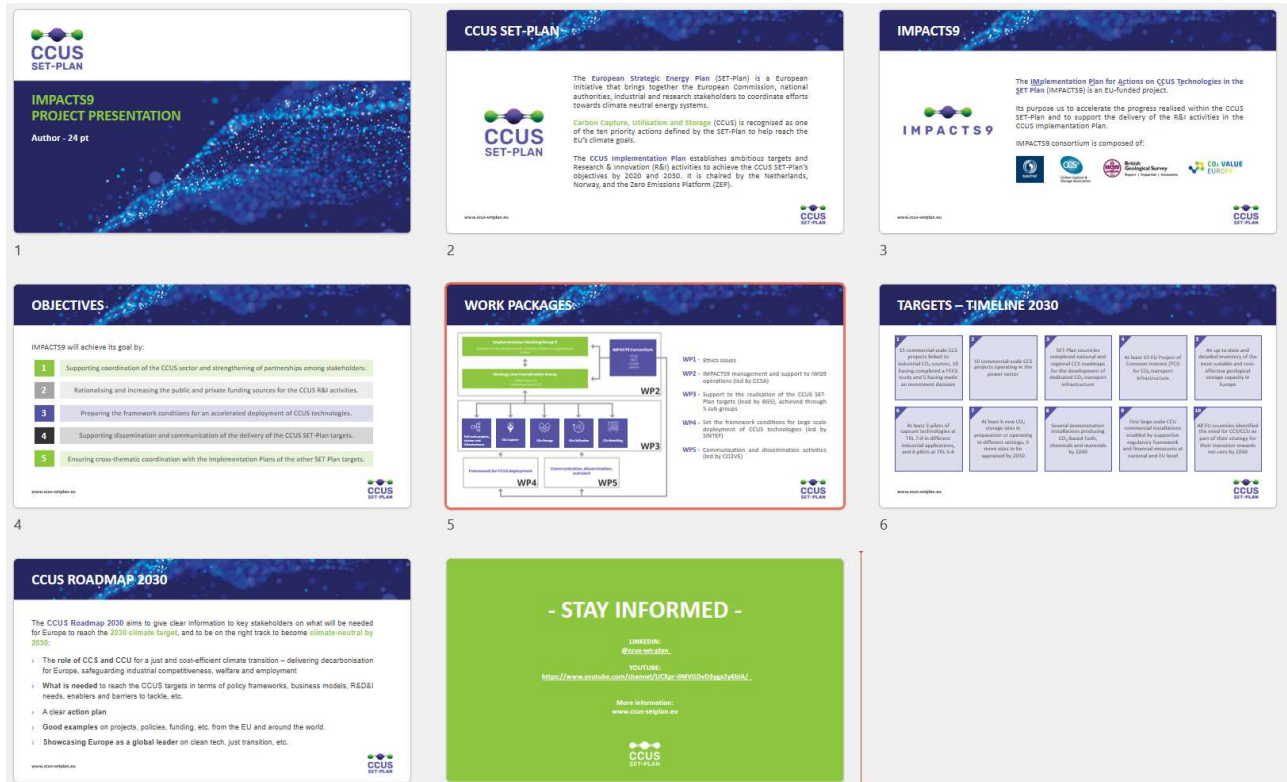


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Dissemination material

Slide deck

The project developed slide decks to be used by different consortium members in their respective external representations and as template for the CCUS SET-Plan plenary meetings. Example slides



Banners

Banners for the newsletters, the LinkedIn posts, the CCUS SET-Plan website, communication for events, a.o. They are based on the visual identity of the project as outlined in Deliverable 5.1 (Communication and Dissemination Plan). Examples of banners used for the publication of the final conference at Euractiv and for the Webinar series on capture from SINTEF are shown below:

BANNER ADS



CO2 Value Europe ran a banner campaign on EURACTIV.com from March 21st - April 3rd, 2022.

The banners were visible on the homepage, the Energy & Environment hub and the Transport hub

TEXT ADS



Your message was published in EURACTIV's email news updates: **Daily, Weekly, Jobletter, Energy & Environment and Transport**



Webinar series:

Defining gaps and R&I priorities enabling CO₂ capture in Europe

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Videos

Recordings of the CCUS SET-Plan final conference are available [here](#). Recording of the CCUS SET-Plan co-chairs in the SET-Plan 2021 conference in Slovenia is available under <https://setplan2021.eu/online-streaming/> (25.11 (Day 1); from 08:36:14 to 08:38:38).

Templates

Templates for reports, agendas, presentations, etc are available under Deliverable D5.1.



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